

10/808,305 G

Docket No. 4794-0101P

Page 7, The first full paragraph, please amend as follows:

~~To solve the problems as described above, the~~ The invention of claim 1 relates to a method of sticking a polarizer to a substrate, wherein, while moving a substrate in one direction along a conveyance line from a carry-in side to a carry-out side, a separate sheet of a polarizer is peeled to expose an adhesive layer, and the polarizer is stuck to the substrate.

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<sup>2<sup>nd</sup> Page 7, the ~~third~~ full paragraph, please amend as follows:</sup>

~~The invention of claim 2 employs, in~~ Another feature of the invention of claim 1, the configuration in which the is that a polarizer is stuck to the substrate in a state where a horizontal surface parallel with the movement direction of the substrate, of a mounting surface of the polarizer is tilted.

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<sup>3<sup>rd</sup> Page 7, the ~~fourth~~ full paragraph, please amend as follows:</sup>

~~The invention of claim 3 employs, in~~ Another feature of the invention of claim 1 or 2, includes a configuration in which at the time of sticking a polarizer to the substrate, the polarizer is stuck with an end portion of the polarizer held.

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Page 7, the ~~fifth~~ paragraph, bridging pages 7 and 8, please  
amend as follows:

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The invention of ~~claim 4 relates to~~ may further include an apparatus for sticking a polarizer to a substrate, including: a conveyance line for moving a substrate in one direction from a carry-in side to a carry-out side; a polarizer sticking unit for holding a polarizer; and a peel unit for peeling a separate sheet which is preliminarily adhered on a surface of the polarizer held, characterized in that the polarizer sticking unit has a sticking roller for pressing the polarizer against the substrate in a sticking position which is set in the conveyance line to thereby stick the polarizer onto the substrate.

Page 8, please amend the first full paragraph as follows:

The invention of ~~claim 5 employs, in the invention of claim 4,~~ may also include a configuration in which a mechanism for holding an end portion of the polarizer while moving so as to follow the movement of the polarizer is provided.

Page 8, the second paragraph, please amend as follows:

~~The invention of claim 6 employs, in the invention of claim 4 or 5,~~ A further feature of the invention is a configuration in which the polarizer sticking unit has a mounting surface tilting mechanism for tilting a horizontal surface parallel with the